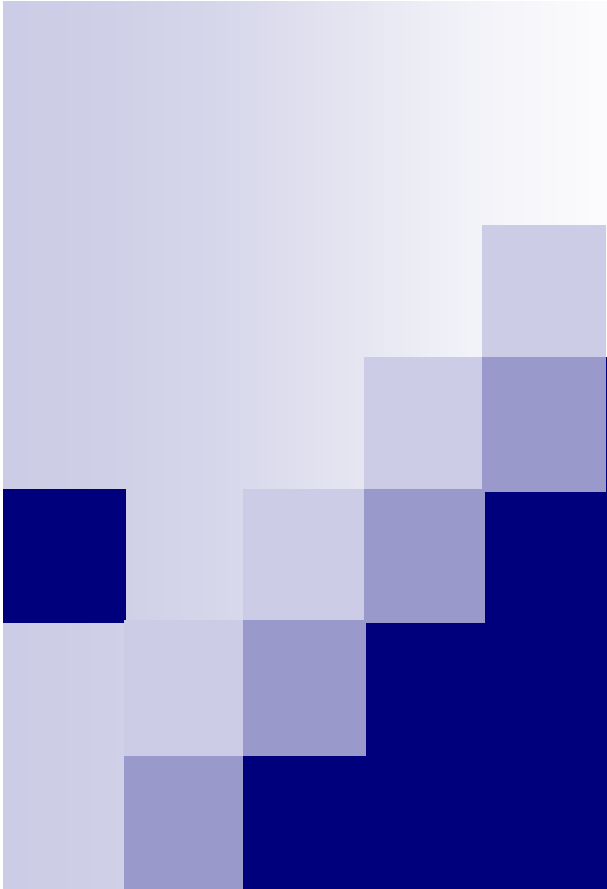




***“My best and my worst times”:
biografical anchors to reduce
relativity and other biases in
felicitemetrics.***

Jan Bernheim MD PhD, VUBrussels
jan.bernheim@vub.ac.be

**Primo Workshop Internazionale AIQUAV
“Exploring and exploiting quality of life complexity
(QoLexity): epistemological, methodological
and statistical issues” Firenze Sept 9th 2011**



A tall order:

**Measuring subjective wellbeing
(SWB), the perception of Quality of
Life (QOL)**

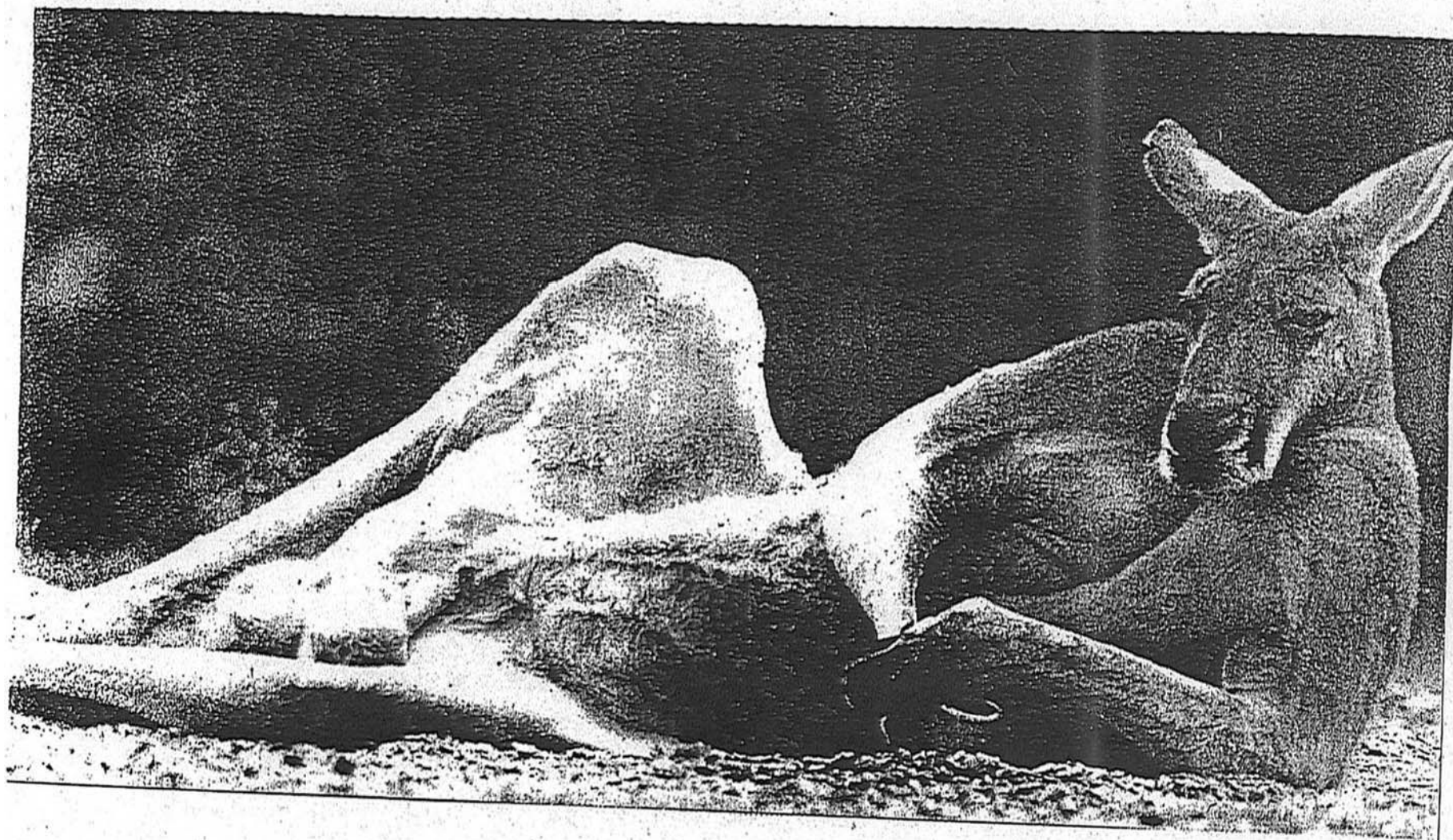
is tantamount to

**Quantifying what is qualitative,
Making objective what is subjective**



Yet, the question on happiness
has great face validity

**You know happiness
when you see it:**

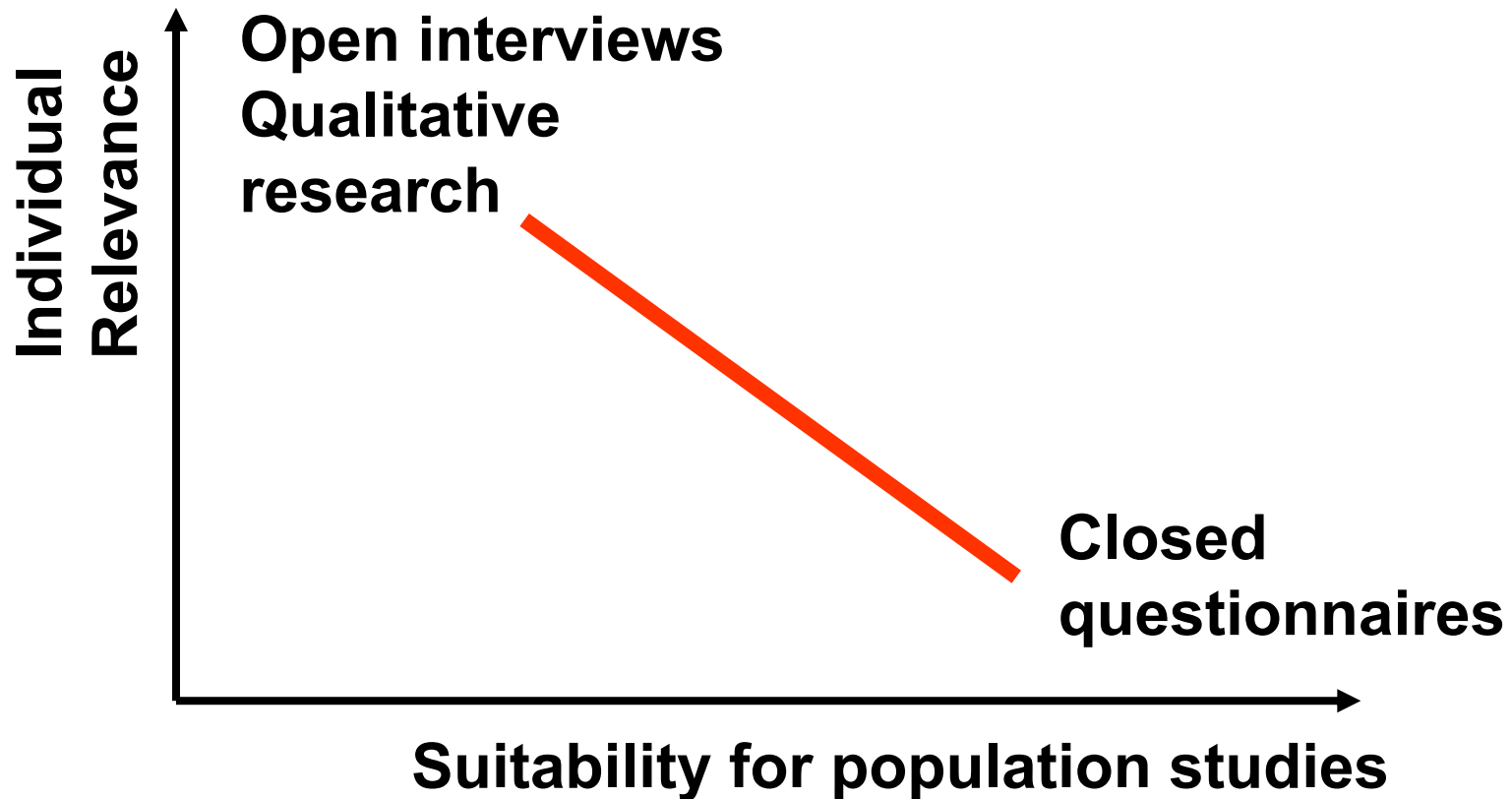




Philosophical views on Quality of Life

- Revealed: religious
- Imposed: totalitarian
- Capabilities (Sen & Nussbaum) or Eudaimonic (Aristotle, Bok): “objective”, universal values
- Utilitarian: happiness = sustainable
subjective wellbeing = a utility
hedonistic ←-----→ eudaimonic?

Felicitometrics: NARRATIVE AND NUMERICAL QOL



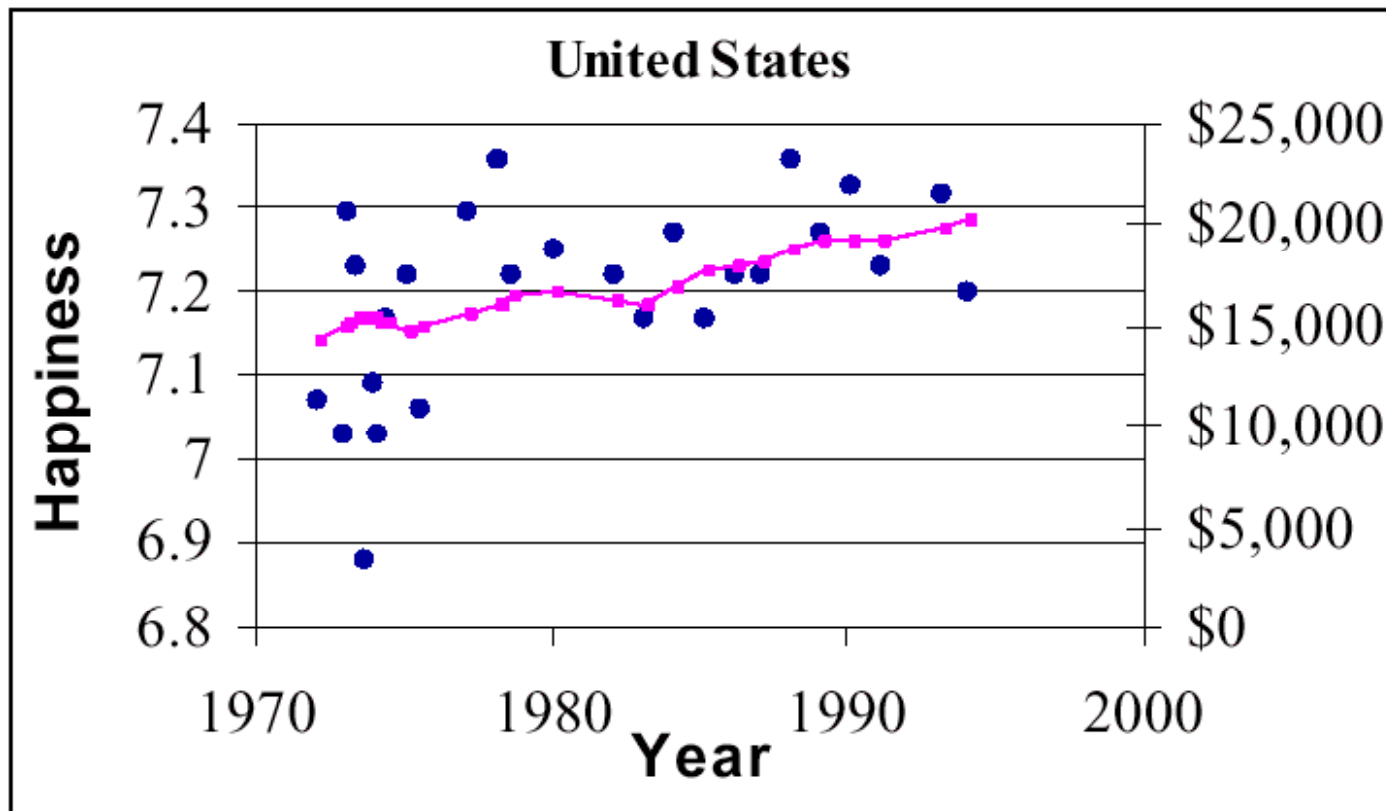


A first major requirement:

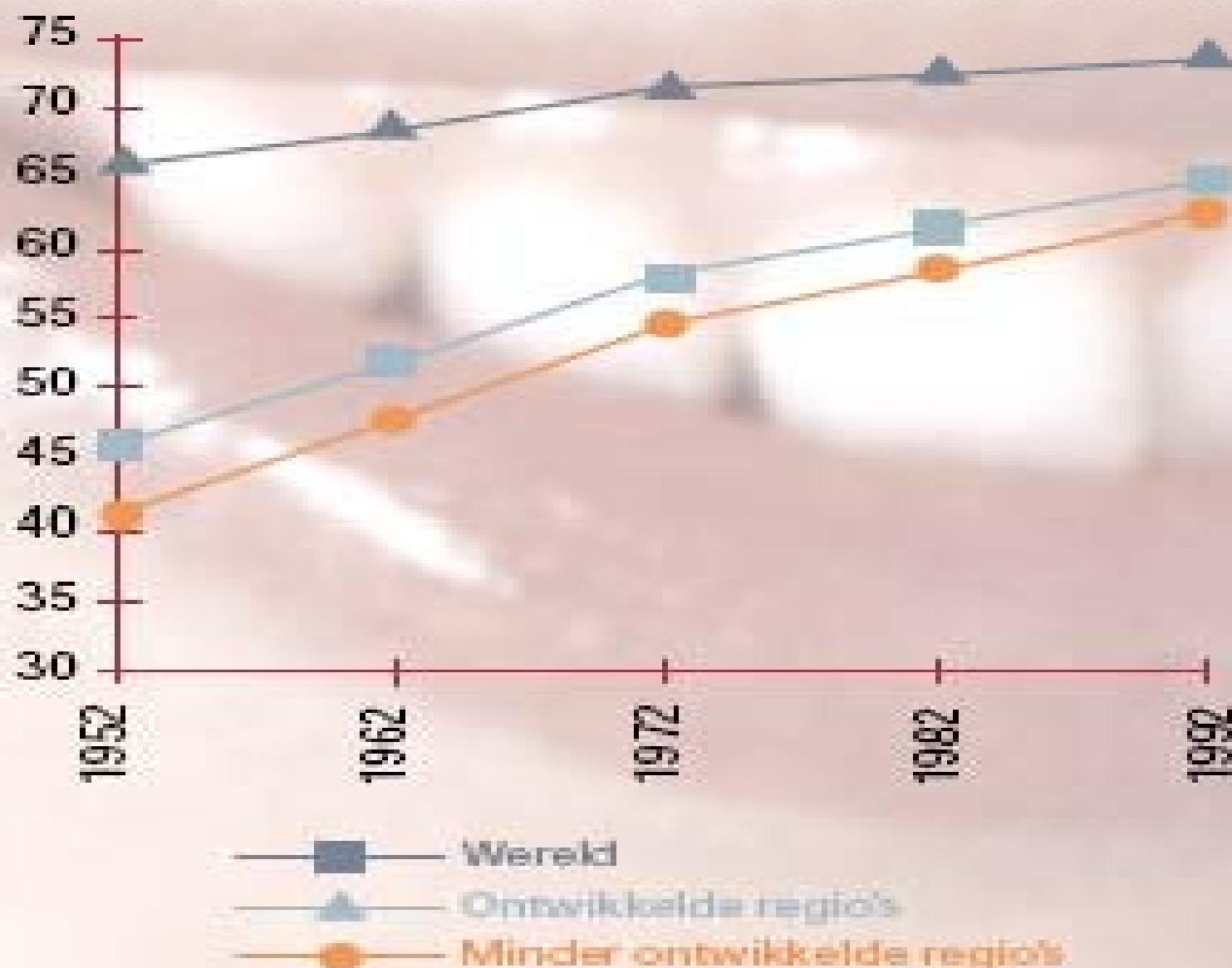
**SENSITIVITY,
RESPONSIVITY**

(= sensitivity to objective change)

Stability over time in spite of objective improvements (“Hedonic treadmill” or “Easterlin paradox”)

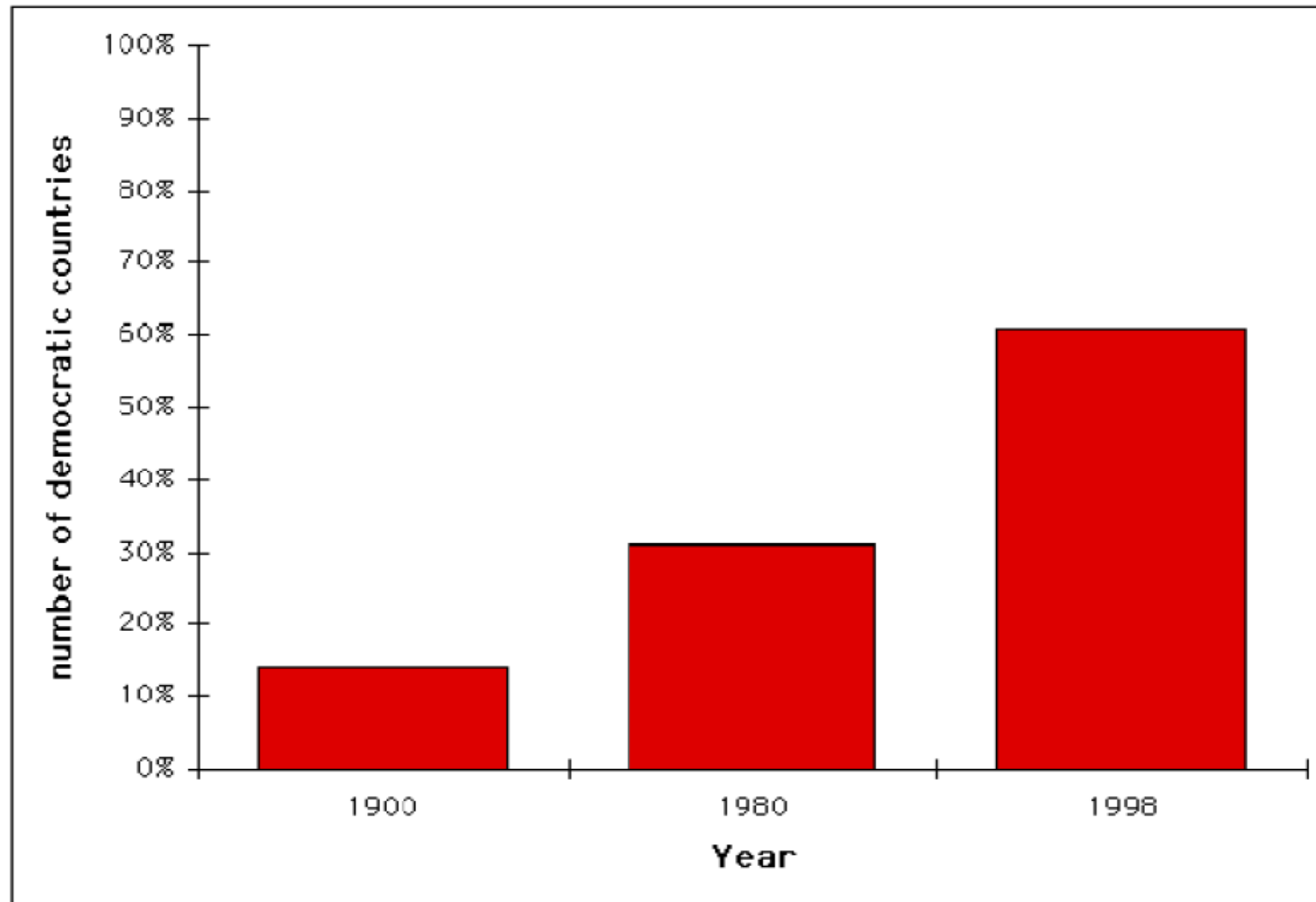


Figuur 2: Wereldwijde evolutie van de levensverwachting.



Bron: Heylighen F, Bernheim J. Global Progress I: empirical evidence for increasing quality of life. *Journal of Happiness Studies* 2000;1:323-49.

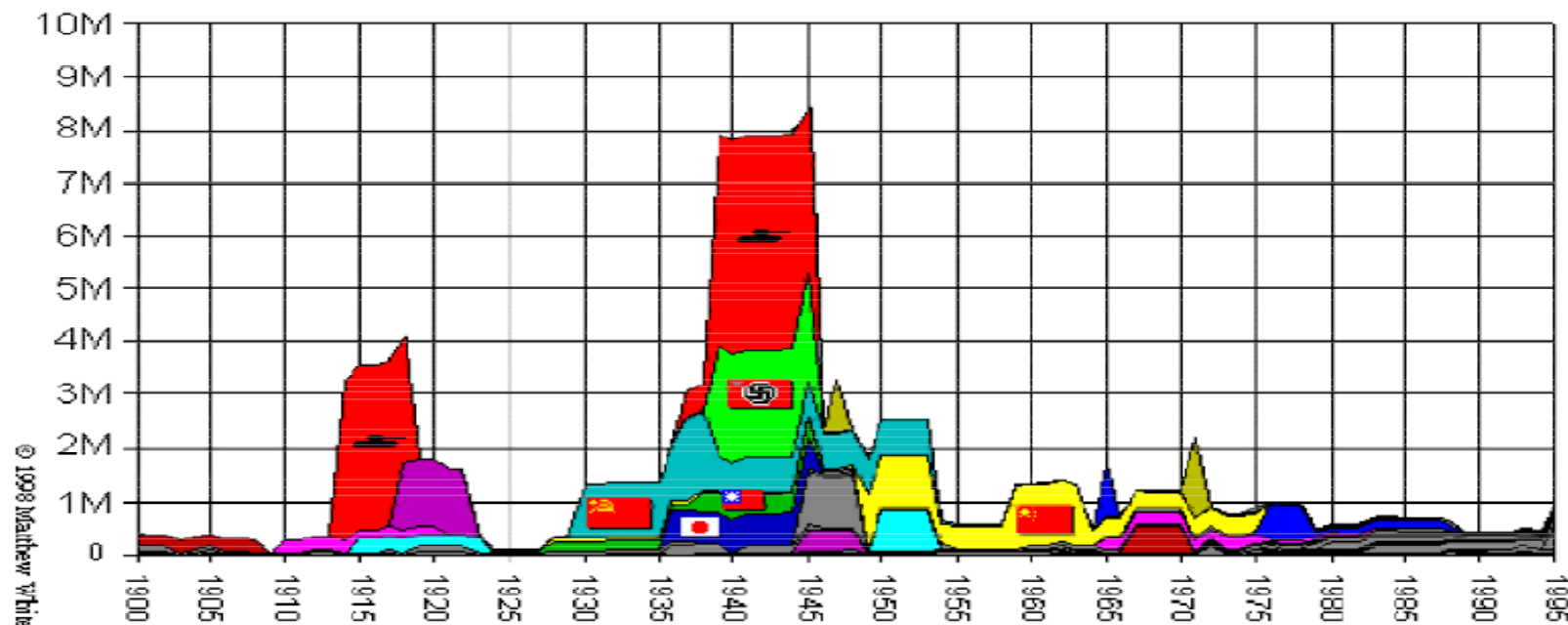
Tijdsbeeld



- percentage democratieën neemt gestaag toe

veiligheid

- doden door ongevallen en moord nemen gestaag af
- aantal oorlogsdoden neemt niet toe, terwijl bevolking wel toeneemt



The positive evolution worldwide of objective correlates of happiness

<i>type</i>	Variable	Correlation with QOL	Increase over time	Progress
<i>physical</i>	infant mortality	—	— —	++
	life expectancy	++	++	++
	adequate nutrition	+	+	+
<i>security</i>	lethal accidents	— —	— —	++
	murder rate	—	—	+
	war deaths	—	— ?	+?
<i>economic</i>	purchasing power	++	++	++
	productivity	+?	++	++?
<i>social</i>	freedom	++	++	++
	equality	+	+?	+?
	corruption	— —	— ?	+ ?
<i>cognitive</i>	education level	++	++	++
	literacy	+	++	++
	IQ	+?	++	++?
	access to information	+	++	++
<i>psychological</i>	openness to experience	+	+?	+?
	mental health	+	+?	+?



Objective progress worldwide, yet no increase in SWB. **WHY?**

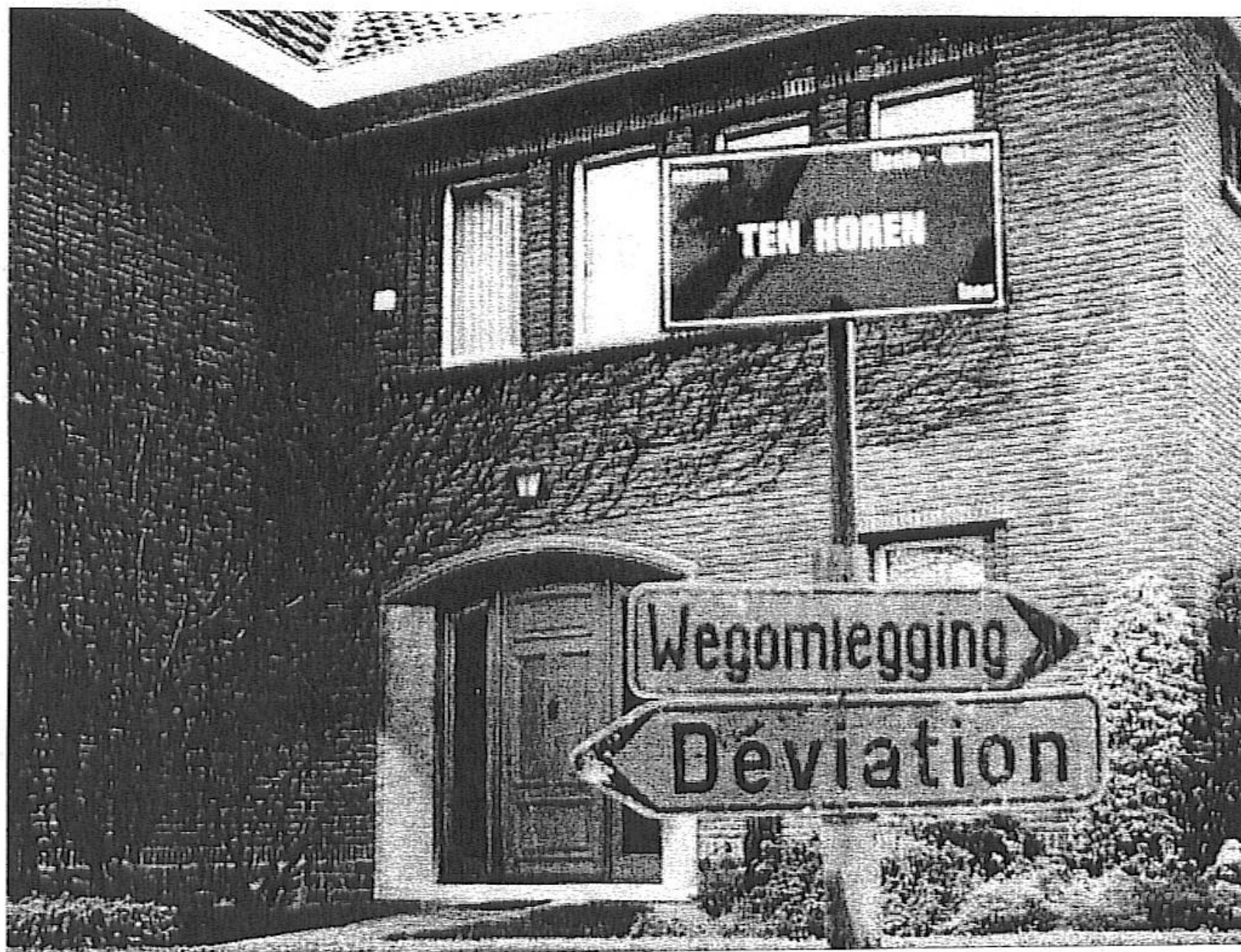
- **Cummins: Set point, homeostasis (national character, traits,)**
- **Easterlin: Relativity to expectations**
- **Unsensitivity 1: non-responsive measures?**
- **Unsensitivity 2: unknown determining variables which remain constant or deteriorate, offsetting progress in other variables?**
- **.....**



A second major requirement:

**CIRCUMVENTING PROXIMATE
RELATIVITIES**

(cultural, circumstantial, peer...)



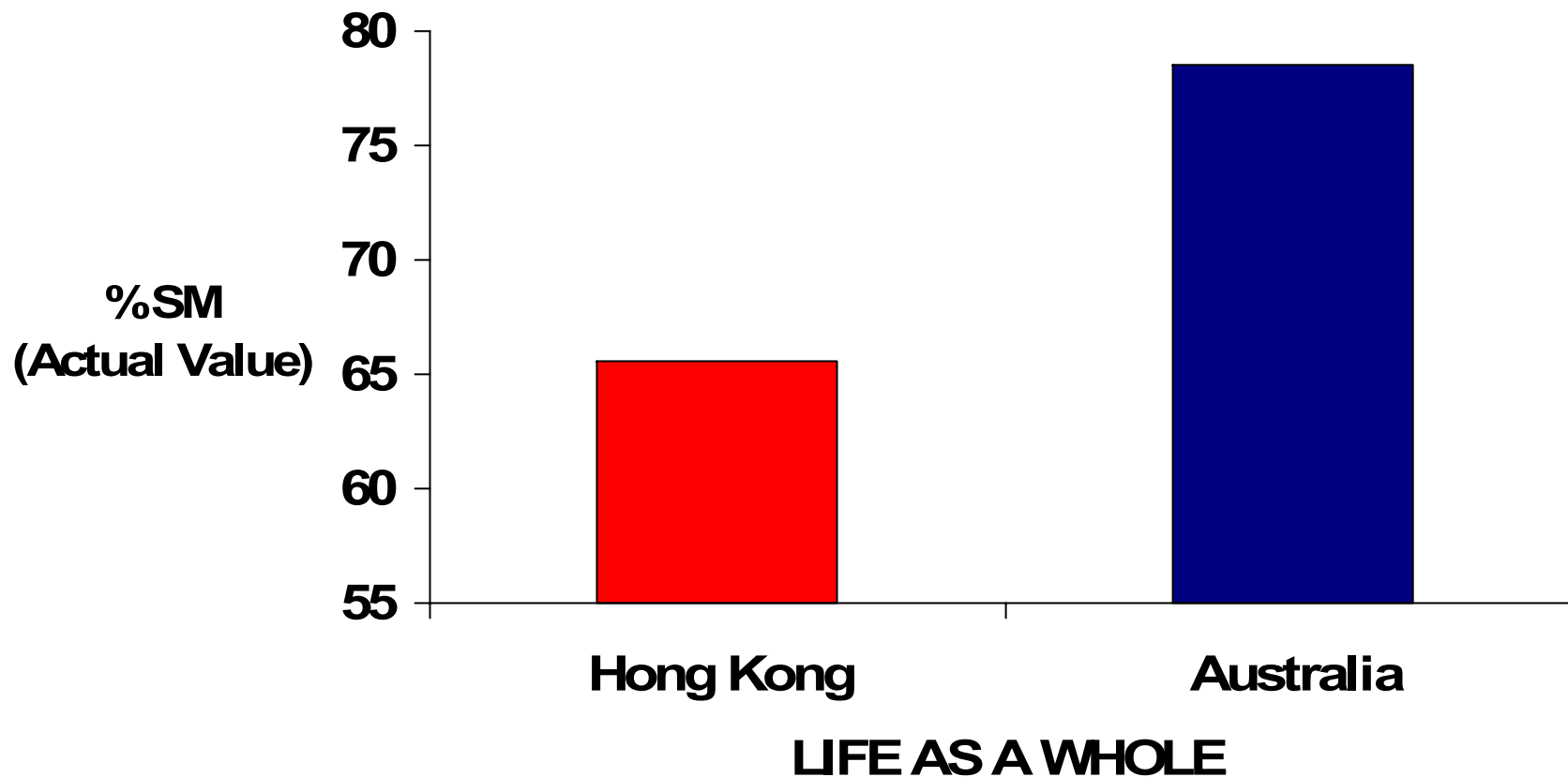


Examples of suspect cultural bias

- **Nigeria N° 1 in the world in % of happy people** (World Values Survey 2004)
- **Columbians among the happiest** (World Values Survey 2004 and Eduardo Wills, ISQOLS July 18th 2006)
-
- **Chinese less happy than Australians**

SATISFACTION WITH LIFE AS A WHOLE

A. Lau & R. Cummins, *QOL Research* 13: 1496, 2004





QUESTION:

**Hong-Kong vs AUS difference
real, or cultural, because
different peoples use scales
differently?**

A. Lau & R. Cummins, *QOL Research* 13: 1496 , 2004



Identifying a cultural response bias

A. Lau & R. Cummins *QOL Research* 13: 1496, 2004

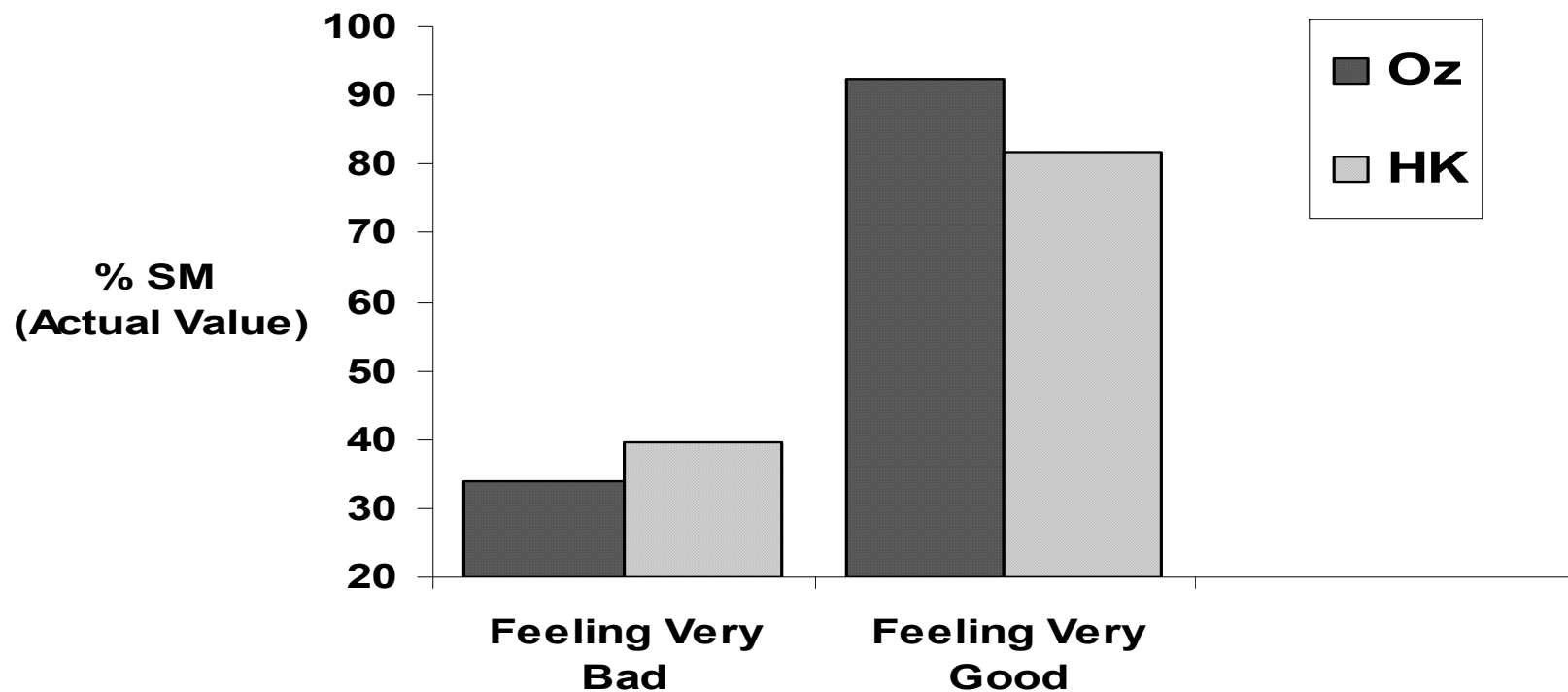
“Can you recall feeling **really bad / really good** sometime in your life ?”

“On the scale from 0 to 10, how would you have rated yourself at these times ?”

RESULT

A. Lau & R. Cummins, *QOL Research* 13: 1496, 2004

“How satisfied when?”





CONCLUSION ON CULTURAL RELATIVITY

A. Lau & R. Cummins, *QOL Research* 13: 1496, 2004

- Chinese use a narrower range of the scale than Australians: they **admit** to less happiness or misery.
- At least part of the apparent deficit in life satisfaction among Chinese is an artifact by **cultural bias**.



OUR CONTRIBUTION TO CIRCUMVENTING RELATIVITY BIASES: ACSA



**ANAMNESTIC COMPARATIVE
SELF ASSESSMENT (ACSA), a self-
anchored scale of SWB based on
happiness being an emergent
individual experiential construct***

**TO WHAT EXTENT CAN ACSA
INCREASE SENSITIVITY AND
BRIDGE CULTURAL & PROXIMATE
RELATIVITIES IN
FELICITOMETRICS?**

*Bernheim J. Bioethics 1999, 13:272-87



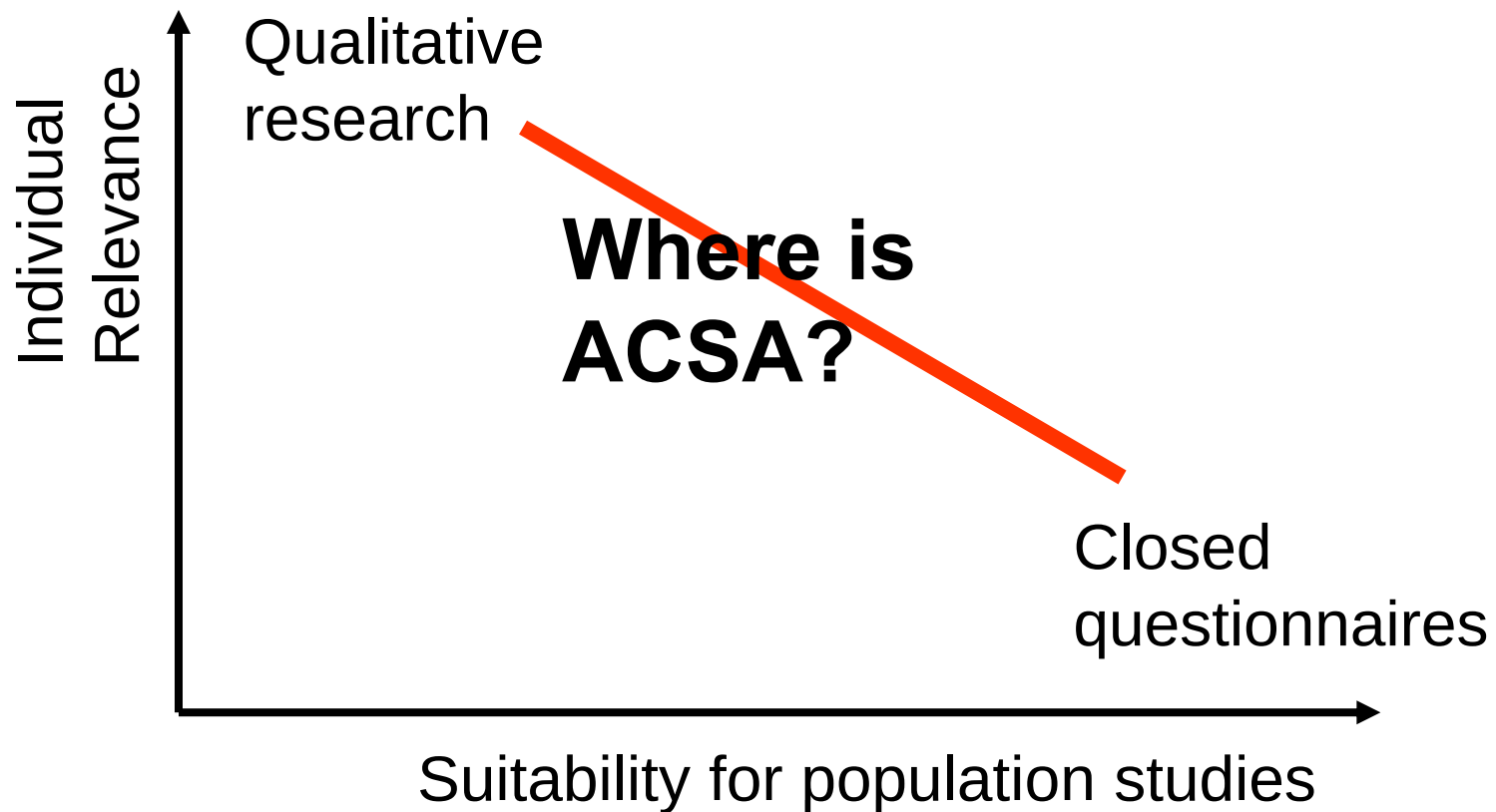
This presentation:

- **Felicitometrics in general: how do we do it?**
- **Why single-item global utility measures of SWB are necessary**
- **Cultural relativity as one of several pitfalls**
- **ACSA, not an alternative but a **complementary** approach, giving additional information**

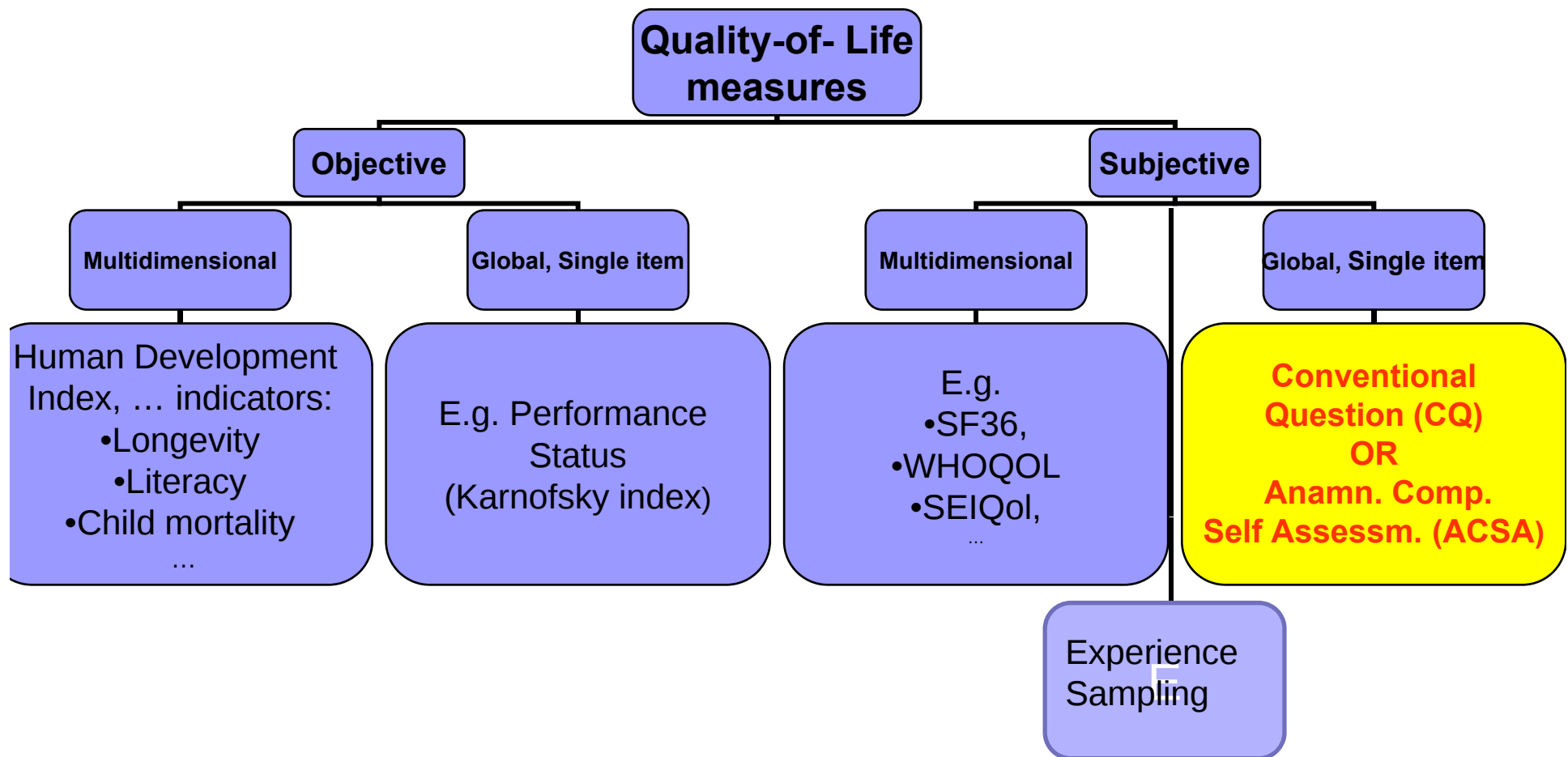
Courtesy of the Airport Company of South Africa

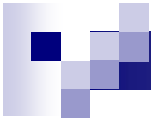


Felicitometrics in general: From NARRATIVE to NUMERICAL QOL



A Taxonomy of Quality-of-Life measures





Why are composite indices and multiple-item questionnaires more **descriptive than **evaluative**, and are **single-item (global, utility)** ratings necessary?**



Problems with Multidimensional Questionnaires and Composite Indices

- Multidimensional instruments always incomplete
 - Individual people have different preferences, which moreover change over time (Response Shifts): item or dimension weights remain elusive
 - Dimensions of QOL not independent, but interacting (life = complex, therefore QOL = at emergent level)
- Global, single question felicitometry



Relativity problems with the conventional global question (CQ) on QOL

- **lack of attention, trivialisation of response**
("How are you today?")
- **mood-of-the-day effects**
- **proximate / peer relativity** (~the neighbours) /relativity
to expectations
- **traits, character of individual people and of peoples**
(cultural relativity)

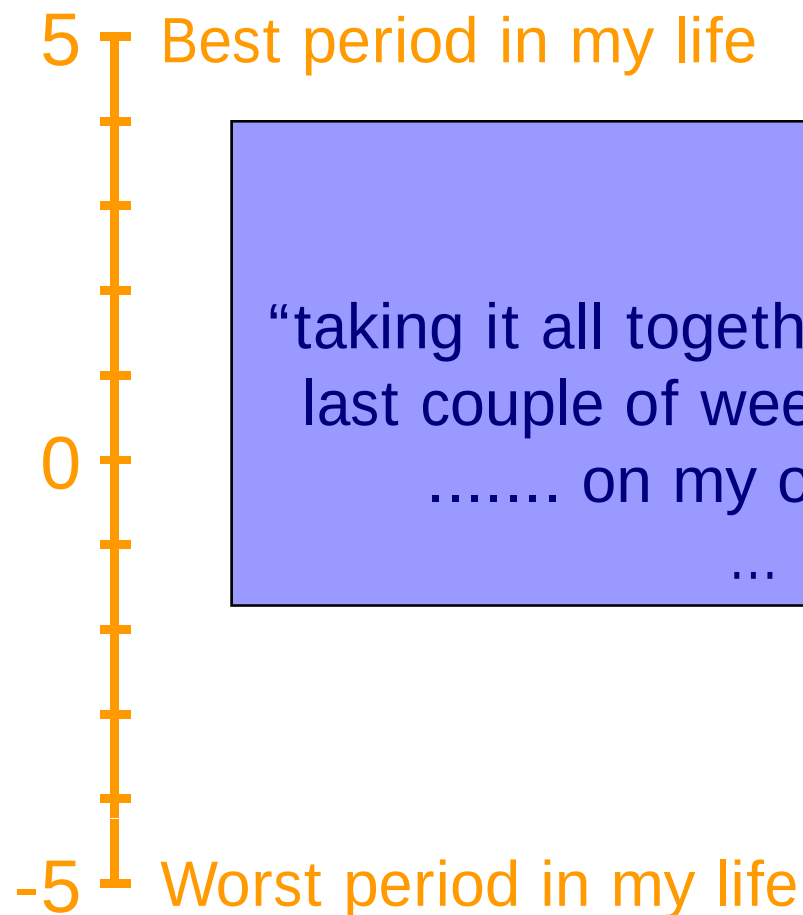


ANAMNESTIC COMPARATIVE SELF ASSESSMENT (ACSA)

- Cancer patients: *“Faced with this disease, I have looked at the movie of my life. I thought of my best and my worst times...”*
- → A scale defined by the respondents’ memories of their best & worst times:
 - highly individual, yet universal
 - highly concrete
 - less relative: the respondent is his own control (internal standard)

→ **A serious answer to a serious question**

Anamnestic Comparative Self Assessment (ACSA)



“taking it all together, my QoL, the last couple of weeks, was about on my own scale”

...





SCHEDULE OF ACSA INTERVIEW

- Introduction: Your *personal* view is what counts, using your own criteria and scale
- 3 questions: Which were your 1) best and 2) worst times? (Bring them to mind, and tell us if you want). They are the anchors of your own scale.
- 3) Now, relative to these anchors, taking everything together, how happy were you the last two weeks?

Which of Global Questions is better for what?

Conventional Question (CQ)

I am ...

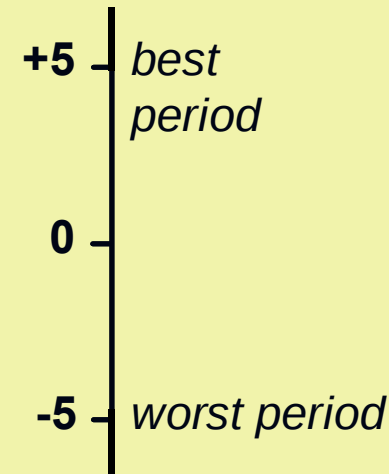
<i>very satisfied</i>	5
<i>satisfied</i>	4
<i>neither/nor</i>	3
<i>unsatisfied</i>	2
<i>very unsatisfied</i>	1

*... with life
as a whole*

OR

Biographical Question (ACSA)

*On this scale I rate the
current period as ...*



... in my life



Reminder of Terminology and Definitions

LABEL

CONTENT

CQ: Conventional Question

“How have you been?”

Anamnestic (based on memory)

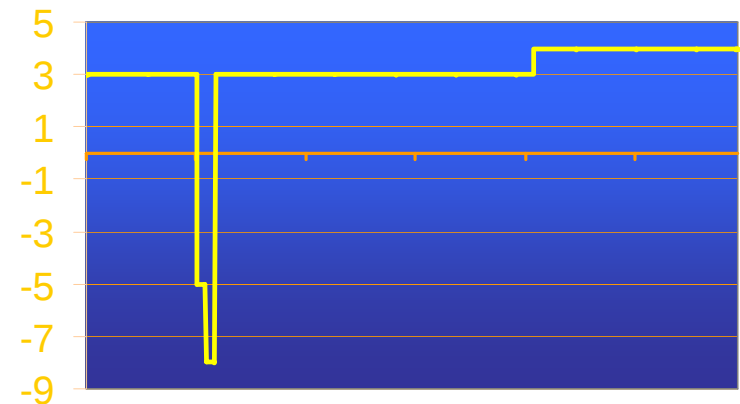
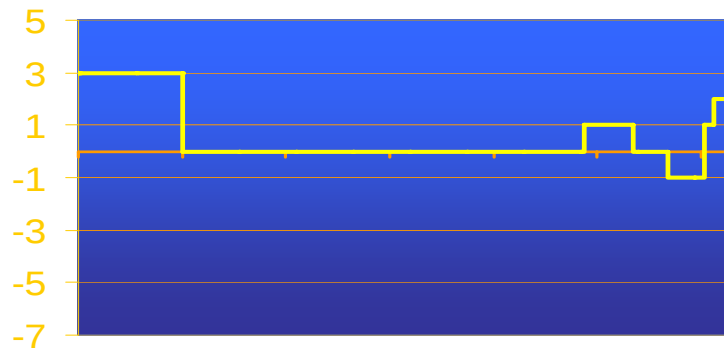
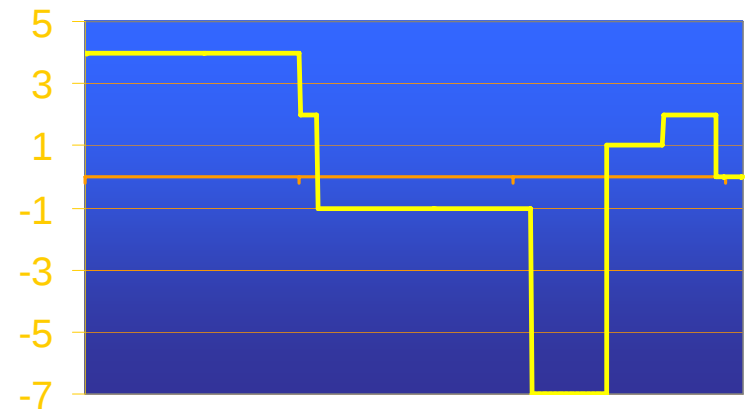
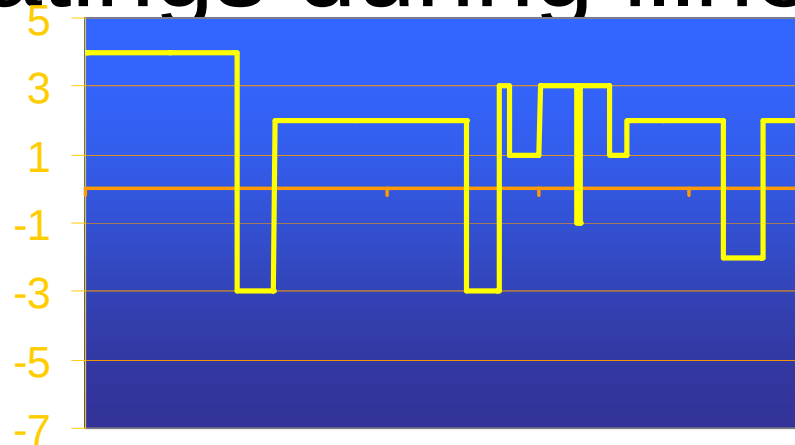
Comparative

Self

Assessment

**“How have you been,
relative to your best
and your worst times?”**

Examples of sequential ACSA ratings during illness



Conclusion: certainly SENSITIVE

**THE POTENTIAL OF ANAMNESTIC
COMPARATIVE SELF ASSESSMENT (ACSA) TO
REDUCE BIAS AND BRIDGE CULTURAL
RELATIVITY WHEN RATING SUBJECTIVE WELL-
BEING (SWB).**

J. of Happiness Studies 7: 227-250, 2006

**Jan L. Bernheim^{1,2,3}, Peter Theuns⁴, Mehrdad Mazaheri⁴,
Francis Heylighen², Matthias Rose⁵, Herbert Fliege⁵**

Depts of

¹Human Ecology

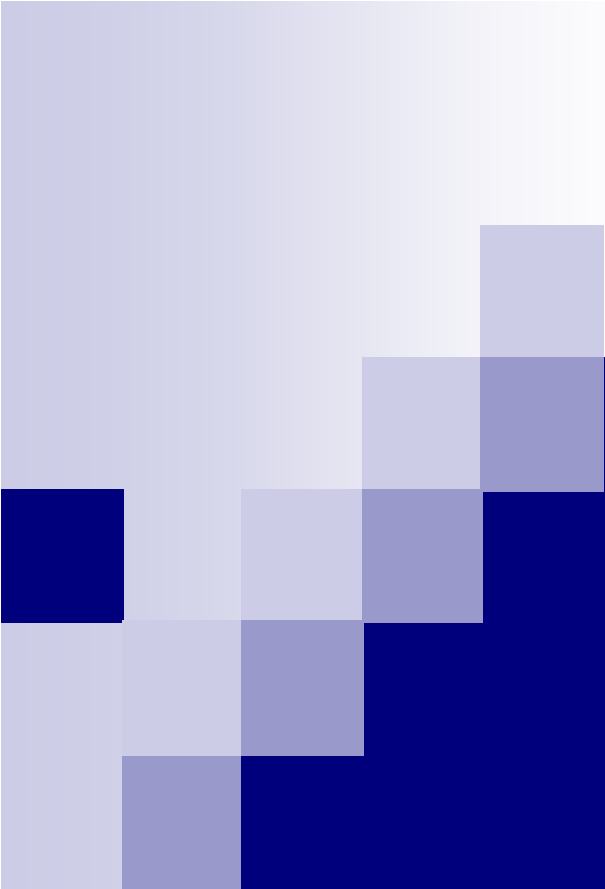
² Evolution & Complexity Research Group, Leo Apostel Centre for Interdisciplinary Studies

³ Centre for Bioethics,

⁴ Psychology, Vrije Universiteit Brussel, Belgium

⁵ Dept. of Psychosomatics, Charité-Humboldt University, Berlin, Germany

jan.bernheim@vub.ac.be



Aims

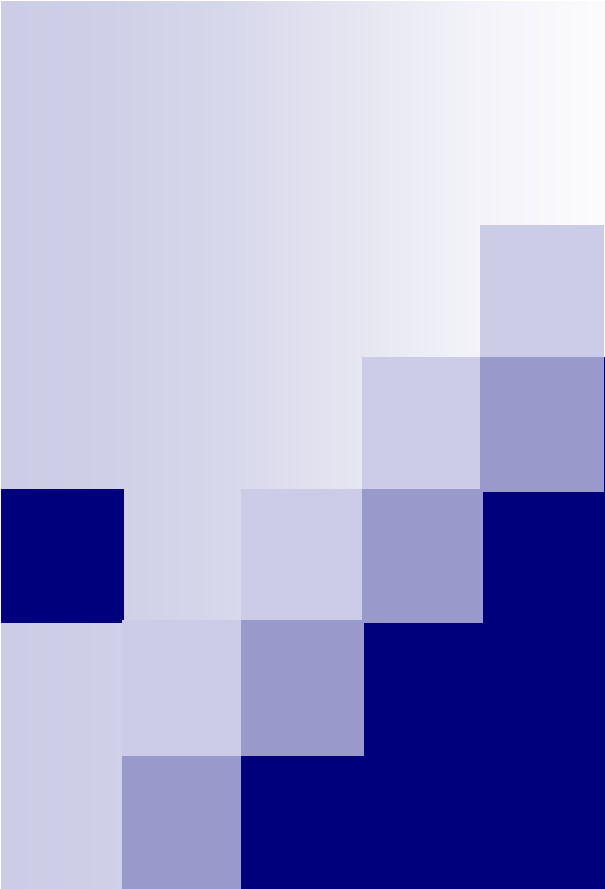
Comparing **ACSA** and **CQ** for:

- **Responsiveness: sensitivity to objective evolution**
- **Discriminating power**
- **Sensitivity to socio-demographic variables**



General hospital patients replied to both CQ and ACSA, administered as written questionnaires

Eating Dis.	n=305
Post-traumatic Stress Disorder	n=283
Anxiety	n=281
Affective Disorders	n=308
Somatisation Disorders	n=685
Dependency	n=128
Circulatory system.	n=112
Metabolic Disorders	n= 96
End-Stage Liver Dis. (pre transplantation)	n=100
End-Stage Liver Dis. (post transplantation)	n=171
Total	n=2545



Results 1/2

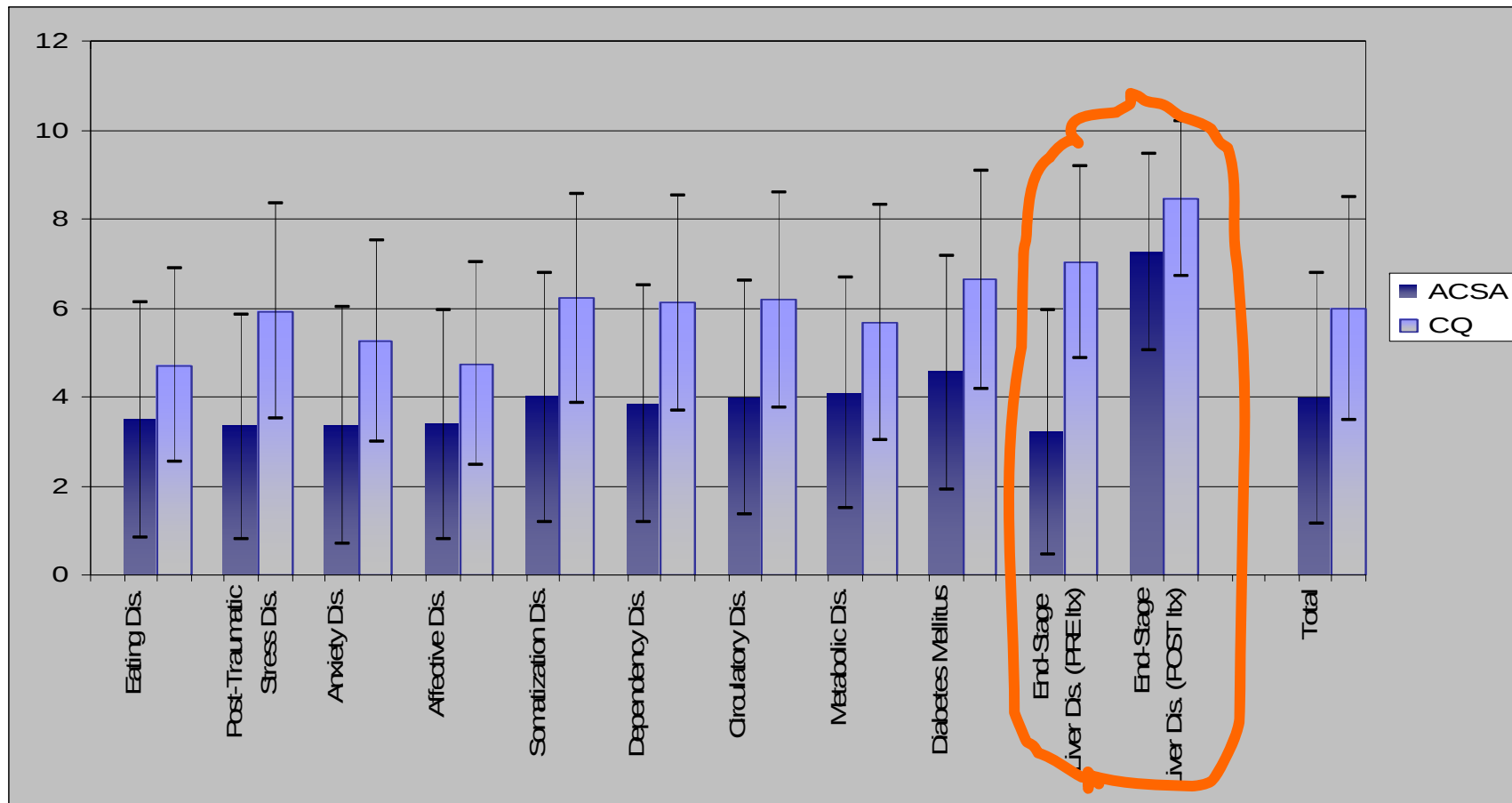
I. Discrimination

II. Sensitivity to objective change

(= Responsivity)

Discrimination (inter-group comparisons)

& Sensitivity to objective change (after life- and QOL-saving transplantation in End-Stage-Liver Disease)





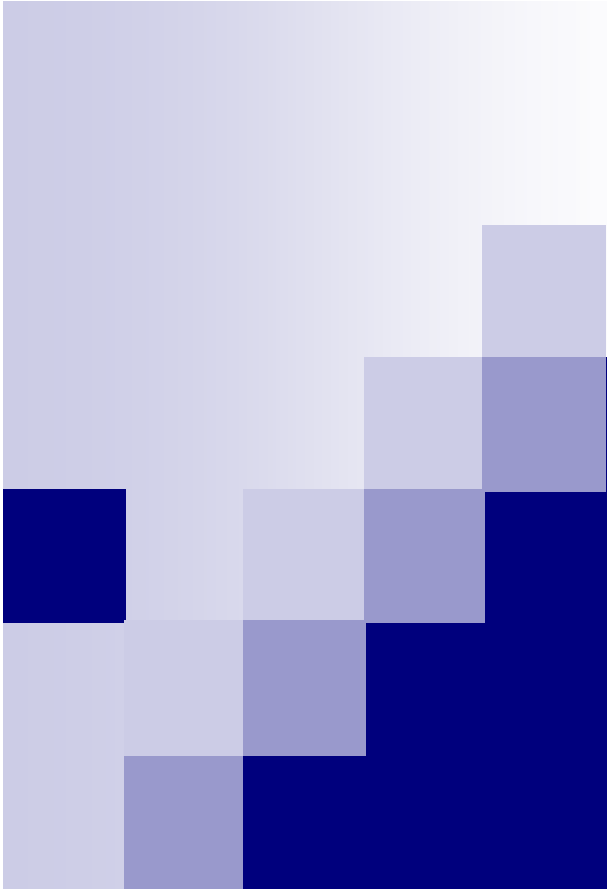
1st conclusion : ACSA more **sensitive to
the respondent being diseased**

- **Overall ACSA ratings ($m = 3,88$)
significantly lower than CQ ($m = 4.69$)
($p < .001$)**
- ***Skewness* ACSA = 0.41 and CQ = 0.05**



2nd Conclusion: ACSA more responsive to objective change

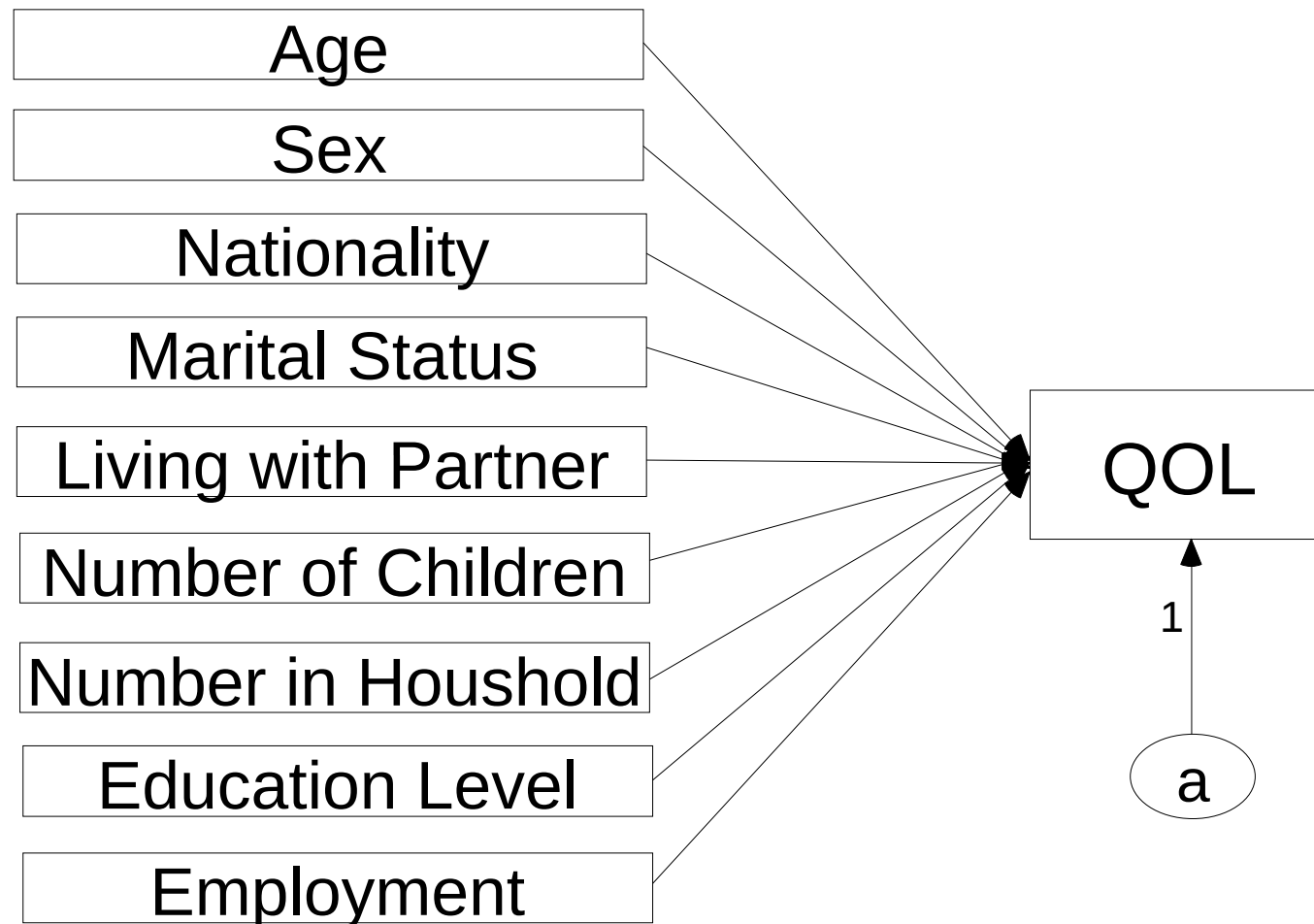
**After life-saving liver transplantation,
ACSA ratings increased ($\Delta\text{ACSA} = 4.12$)
significantly more than CQ ($\Delta\text{CQ} = 1.89$)
($p < .001$)**



Results 2/2

III. Sensitivity to socio-demographic variables

Structural Equation Model for surveyed socio-demographical variables to predict QOL



Sensitivity to socio-demographic variables

Variables	Beta coefficients	
	Conventional Question	ACSA
Age	.209**	.014
Sex (M=1 / F=0)	-.043*	-.012
Marital status (single or married=1/ widowed or divorced=0)	-.119**	.004
Highest graduation (grammar school or higher=1 / lower=0)	-.015	.007
Employed (Yes=1 / No=0)	-.087**	-.07**
Adjusted R square	.051	.011
** $p \leq 0.01$ level (2-tailed)		
* $p \leq 0.05$ level (2-tailed)		



Conclusions and discussion on ACSA vs Conventional Question

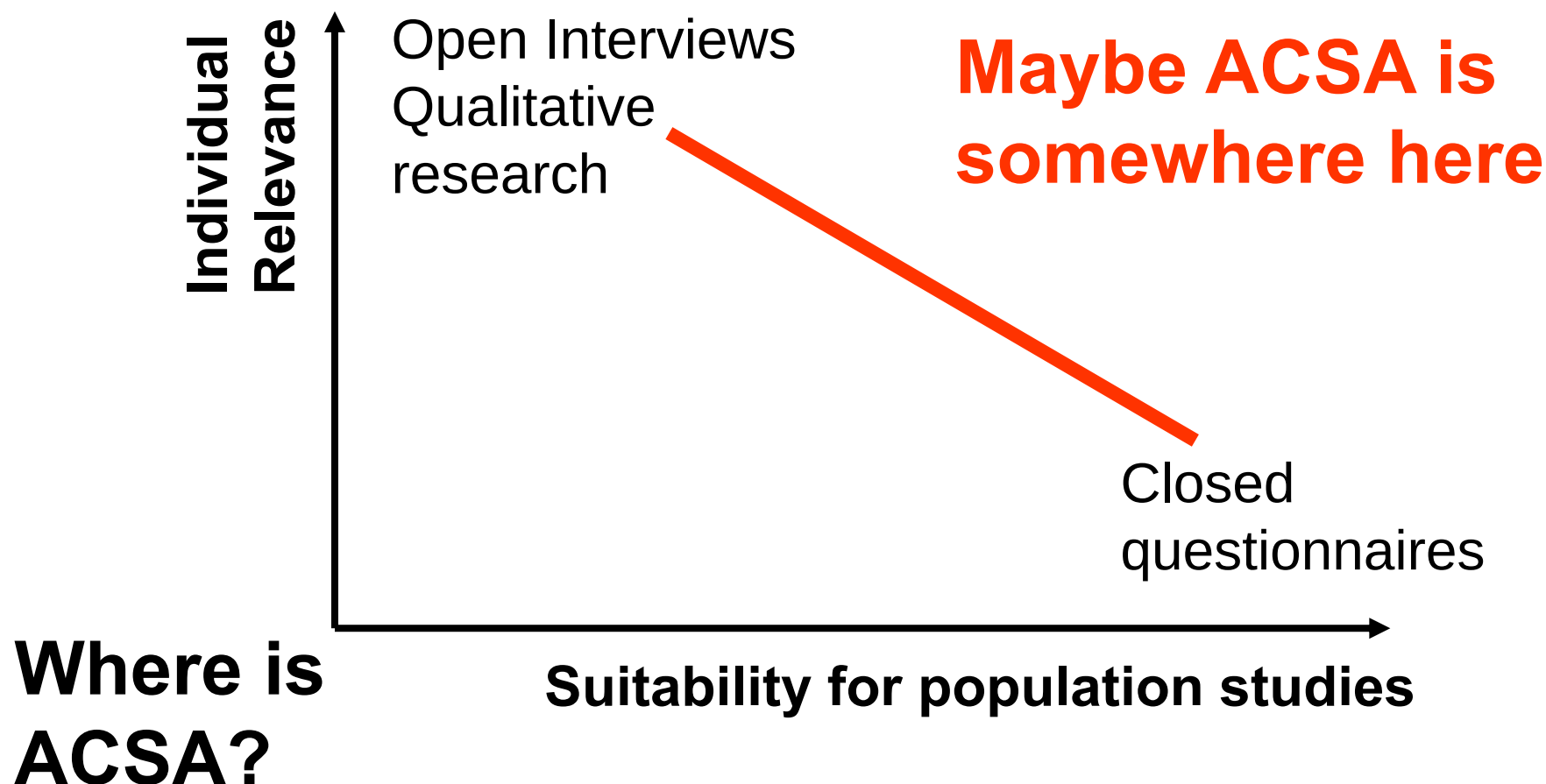
OBSERVATIONS

- ACSA more discriminating
- ACSA more sensitive to objective changes
- ACSA minimally sensitive to socio-demographic variables

EXPLANATIONS

- Serious, concrete, individual
- Respondent = his own control
- Use of an **internal** standard with **biographical** references

Measuring SWB in general: NARRATIVE AND NUMERICAL QOL





Cultural gaps bridged by ACSA?

- **Hypothesis:** If Asians and Europeans are asked to use **ACSA's biographical scale anchors**, this may normalise their QOL scales. Thus, we could dispense with the need for 'cultural correction factors' when comparing QOL in different cultures.
- **Future research:** more intercultural comparisons, further study of scale properties.



An example of the practical application of ACSA



Is life worth living in locked-in syndrome ?

Marie-Aurélie Bruno
Neuropsychologist
PhD Student

F. Pellas, C. Schnakers,
A. Vanhaudenhuyse,
J. Bernheim, S. Goldman,
G. Moonen, S. Laureys

British Medical Journal
Open
doi:10.1136/bmjopen-
2010-000039

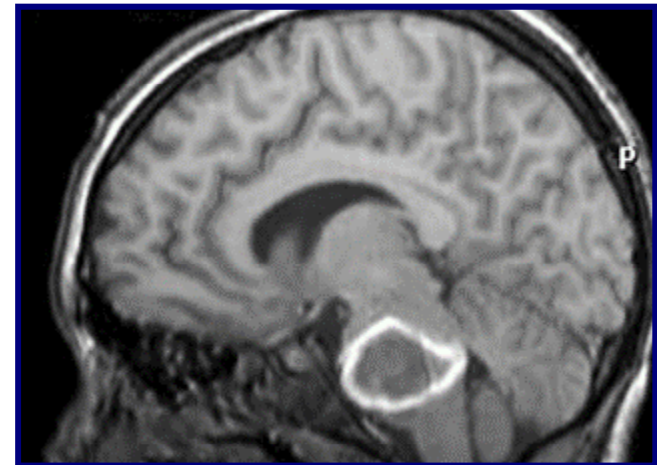


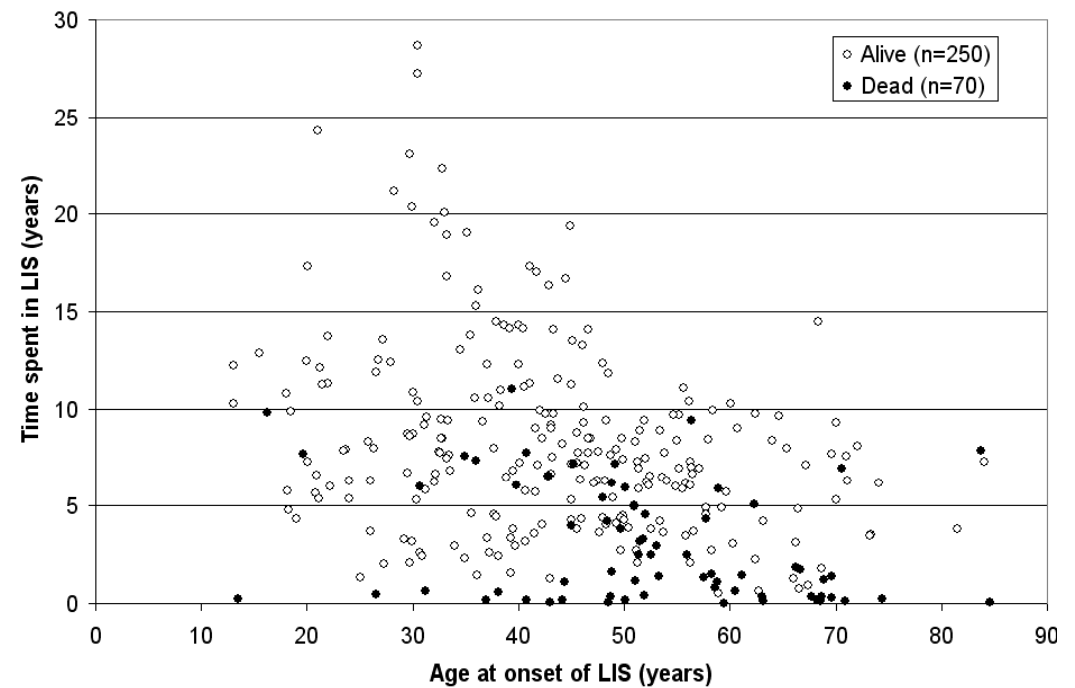
Coma Science Group
Neurology Dept
Cyclotron Research Center
University of Liège, Belgium



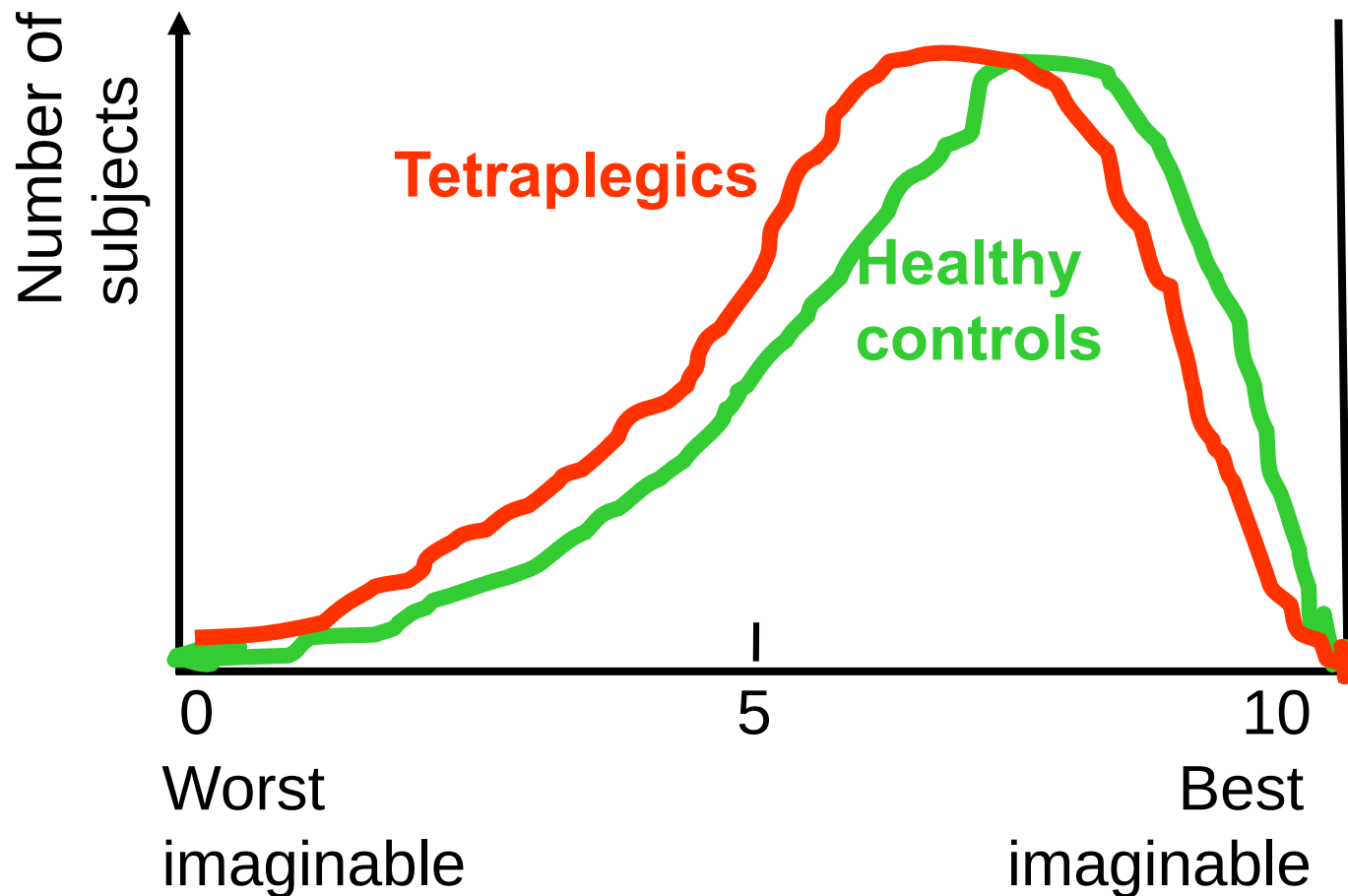
Locked-in syndrome (LIS)

- preserved eye opening
- quadriplegia or quadriparesis
- aphonia or severe hypophonia
- ocular communication
- preserved cognitive abilities

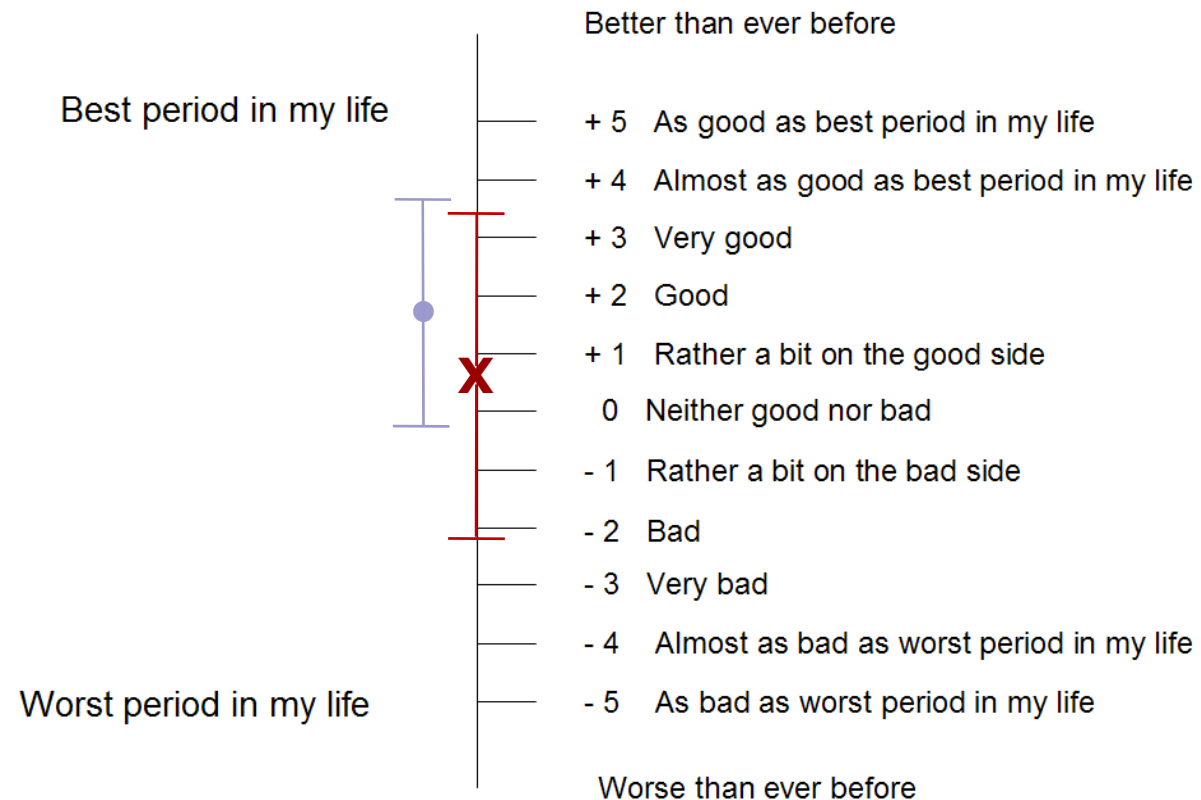




With conventional measures, severely disabled have similar SWB as healthy controls (e.g. review of QoL of tetraplegics: Eisenberg & Saltz, Paraplegia 29: 514-20, 1991)

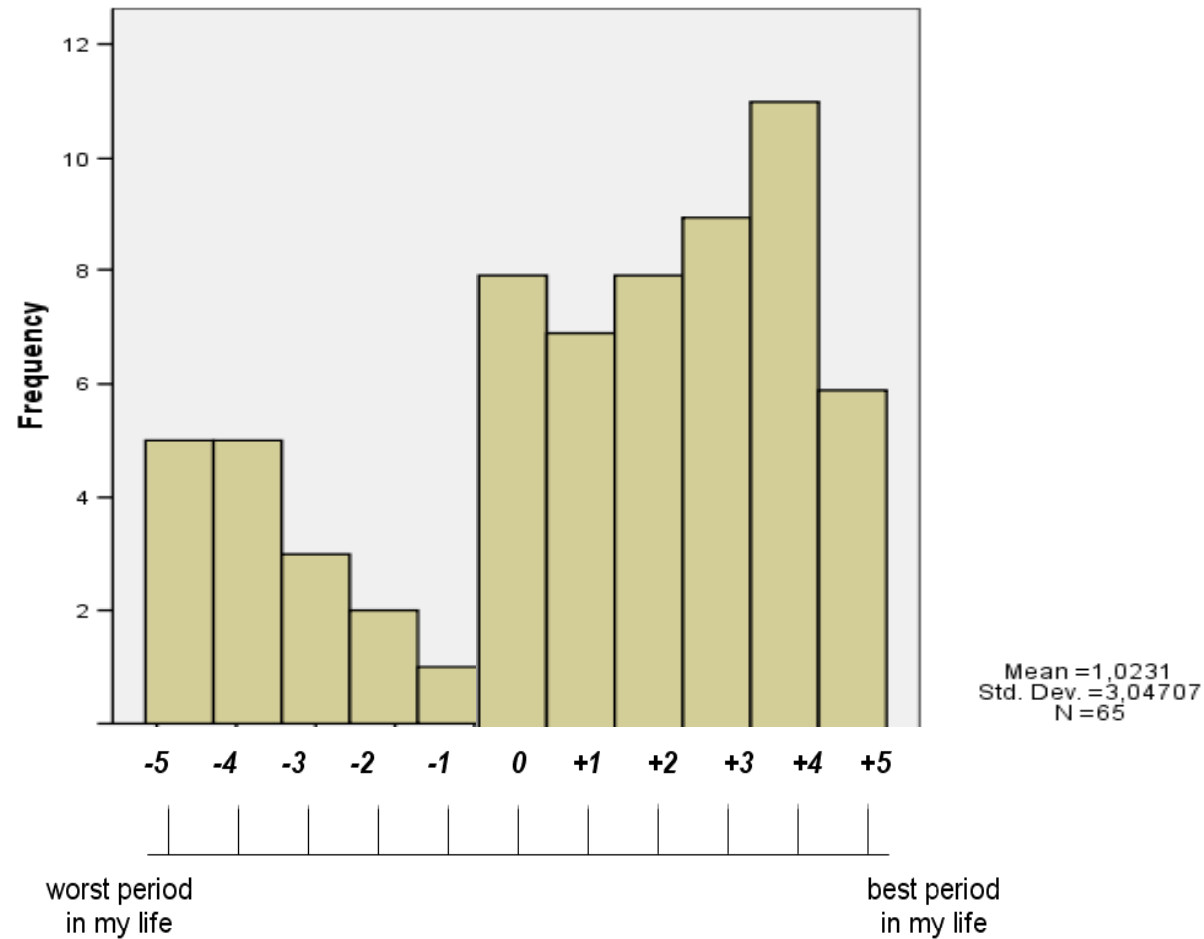


ACSA scale

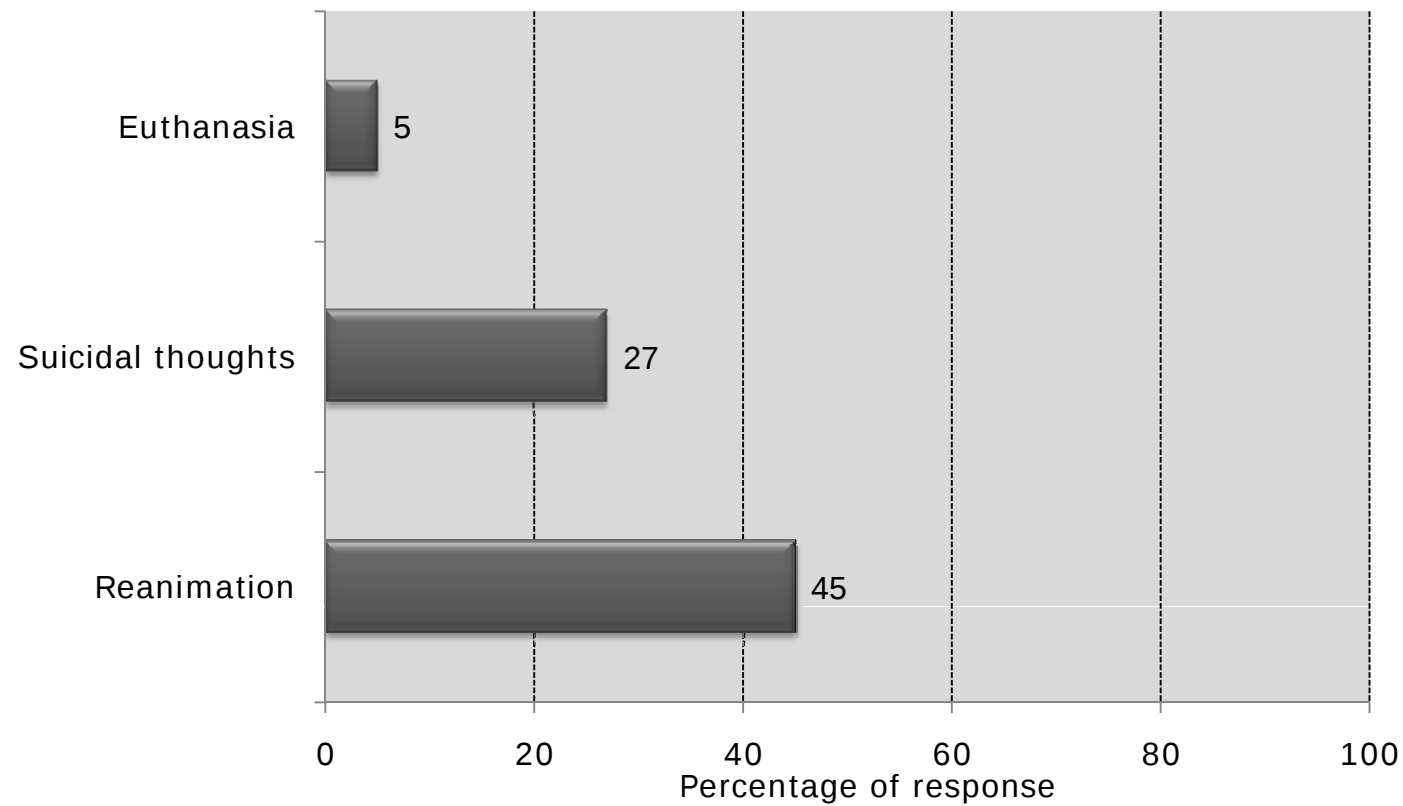


X Locked-in patients n=65
• Controls subjects n=820

ACSA ratings distribution



End-of-life issues





Conclusions

- The majority of chronic LIS patients self-report a meaningful quality of life; confirmation of human resilience
- Subset of 27% of chronic patients revealed who are miserable **This is revealed thanks to ACSA's biographical scale anchors.**
 - Clinical consequence: they are eligible for non-reanimation or euthanasia



Overall conclusions on suitability of measures of SWB



ACSA is better to identify the unhappy, but it's not enough

- We have a sensitive, responsive and non relativistic measure of QOL to identify the unhappy
- If we want to improve things, we also need to know what makes people happy or miserable



How to identify domains which most contribute to QoL (and are amenable to improvement by selective policies)?

- Bottom up: ask people what they value most.
Problem: do they know? (preference for what they miss...), do they tell? (social desirability...)
- Top down: identify OBJECTIVE characteristics (socio-demographics, life circumstances, behaviours, attitudes, traits ...) which are statistically (in regression analysis) related to high overall SWB. **= the more valid & reliable method**

Relative sensitivity of different types of QoL measurement instruments to biasing factors

Factors Impacting on measured QoL	A CSA	Convent. Question	Composite Indices e.g. SWI	Multi-dimensional Instruments (e.g. SF36 or WHOQOL)
Trivialisation				
Socio-demographic gender, educ., age...				
Personality traits optimism, extraversion, neuroticism...				
Proximate relativity external relativity				
Cultural boasting, moaning, ...				
Changed life circumstances → Response shift				
Ephemerality Mood-of-the-day				
Social desirability, Ego defence ...				
Interviewer bias				
Explanatory power				

Suitability of different types of QoL measurement instruments depending on one's study objectives

Objectives of study	Instruments					
	<u><i>Evaluative</i></u> of QoL				<u><i>Descriptive</i></u> of QoL (explanatory) Multi-item multidimensional instruments (e.g. SF36, WHOQOL or SWI dimensions)	ACSA + multi-item multidimensional instrument
	ACSA	Conventional question e.g. 'Life as a whole' in SWI	QoL composite indices e.g. SWI	Experience Sampling		
Socio-demographic factors impacting on QoL						
Cultural effects						
Controlling for socio-demographic factors						
Controlling for cultural effects						
Longitudinal studies						



Philosophical views on Quality of Life

- Revealed: religious
- Imposed: totalitarian
- Capabilities (Sen & Nussbaum) or Eudaimonic (Aristotle, Bok):
“objective”, universal values
- Utilitarian: happiness = sustainable
subjective wellbeing = a utility
hedonistic ←-----ACSA-----→ eudaimonic

